

Senior PDAs

Class of 2023

Congratulations! Your child is a senior and will be graduating this year. It has been a long and significant journey, full of memories and events that should be cherished. I am sure you want to send your child off with a fond statement of their time here at PACS and your pride in their accomplishments.

That is what Parent PDAs in the Yearbook are for. These can be purchased through Balfour.com – the same place you order your child’s yearbook. There are three options for the size of PDA you may want:

Full page PDA: \$150.00

½ page PDA: \$80.00

¼ page PDA: \$60.00

You can order a PDA when you order the yearbook for your child, or you can purchase a PDA after. Again, you can go to: www.balfour.com/new-york/pulaski/pulaski-high-school or you can scan the QR code:



Once you select the PDA size you want, it will direct you to create an account. This will allow you to work on the ad over time. It can be hard to think of the perfect thing to say or the perfect pictures to include to honor this significant moment in your child’s life. But the design of the PDA is up to you! The program allows you to put text and pictures wherever you wish.

One word of caution: in the “ad space” section in Balfour, there are Business Ads and there are ads for Parent PDAs (labelled as “seniors only”). Please, make sure you select Parent PDA for your choice.

Deadline for ordering parent PDAs: February 1st

(deadline for final submission of ad material: February 14th)

IMPORTANT: *These deadlines are firm. Missing the deadline for ordering will result in you not being able to have a PDA in the yearbook. Missing the submission deadline will result in your PDA not appearing in the yearbook.*

Please also remember that the current yearbook sale price of \$45 ends on November 13th. The price will then go to \$55. Seniors can also order their names and icons for their cover at an additional expense.

If you have any questions about ordering yearbooks or ordering and creating PDAs, please do not hesitate to call (315.298.5103) or email me.

Sincerely,

Mr. Woods (Yearbook Advisor | awoods@pulaskicsd.org)